

Welcome to

EUREKA
WOODWORKS, INC.®

A proven business opportunity producing and selling quality outdoor furniture.

It **EUREKA Producers share their success stories**

Read how woodworkers across the nation (and abroad!) are turning their **woodworking passion into profits** with the proven business opportunity from EUREKA Woodworks, Inc.



Rich and his wife have been a husband-and-wife Producer team in **Illinois since 2007**. Both participate in the business: manufacturing, marketing and selling their product on the internet, in farmers markets and at craft shows.



“My sales have grown over 20% per year, every year since starting in 2007. The product sells itself. If you show it, it will sell. There are several things about

the EUREKA Producer Program that make it very good. Anytime, I have a question or an issue, EUREKA is available 7 days a week to resolve it. EUREKA is always striving for new products that allow Producers to expand their line of outdoor furniture. The EUREKA Producer Program is a very good investment with no weaknesses.”

—4/28/11 interview

Roger started as one of the original EUREKA Producers way back in **2003**. Located in **Ohio**, Roger never dreamed he would be so successful in this business. Roger is always “out there” promoting his business in the Yellow Pages, Coupon Books and with wholesale dealers finding a need for the product wherever he goes. A local paper was so impressed that they ran a story about his business!



“My decision to become a EUREKA Producer has been a great decision and a wonderful experience. I had my best year ever in 2010 in spite of the bad economy. The investment I made to become a EUREKA Producer was a great value as I have made it back several times over. The number one strength of the EUREKA Producer Program is the constant upgrade of products and over all help from EUREKA.”

—4/20/11 interview



James from **Kentucky** is a full time Producer who started with EUREKA in **2005**. His business has grown to well **over \$100,000 in sales per year by 2009** and it is still growing at almost 30% per year! So much so, that James can find no time to relax as the orders keep rolling in! James sells through 14 wholesale dealer accounts and various shows. He has added other outdoor products that actually help him sell more furniture.

“This was a great career decision. The constant upgrade of jigs, templates and new products keeps the business exciting and new. It was and still is a great investment and the guys at EUREKA take good care of you 7 days a week.”

—5/2/11 interview

Very new **Producer Rick, in Colorado** used the EUREKA custom logo program to land a \$6000+ order with a local Ford Auto Dealership. Using **EUREKA’s custom logo sales & marketing package**, Rick was able to show the Ford Dealer a way to use the Ford Adirondack Chair to increase sales and reward good customers. Rick plans to offer this same program to other Ford dealers and explore other potential custom logo customers.



“The service on the development of the Ford Logo Adirondack Chair was smooth and efficient. What a great way to get started in this business and what a great “business in a box” value. I have a lot of ideas about marketing custom logo chairs.”

—5/2/11 interview